



Zizek and Media Studies: A Reader

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Since the early 1970s, film, media, and cultural theorists have appealed to Lacanian psychoanalytic theory in order to discern processes of subjectivization, representation, and ideological interpellation. However, beginning with the work of theorists such as Jacqueline Rose, Joan Copjec, and Slavoj Žižek, a new approach to Lacan has been advanced, one which pays closer attention to concepts such as sexual difference, the 'objet petit a' (the object-cause of desire), fantasy, the Real, enjoyment, and the drive. Žižek in particular has advanced a political-philosophical re-interpretation of Lacan that has spawned a whole new wave of film, media, and cultural theory that shows a marked difference from an early Lacanian approach. The contributors in this book take up a specifically Žižekian approach to studies of cinema and media, both old and new, raising questions about power, ideology, sexual difference, and enjoyment. Including chapters written by key figures in Žižekian film, media, and cultural theory such as Jodi Dean, Todd McGowan, Paul A. Taylor, and Fabio Vighi, it concludes with a response from Žižek himself.

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