



Broadway Musicals: The Biggest Hit & the Biggest Flop of the Season - 1959 to 2009

Peter Filichia

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Broadway Musicals: The Biggest Hit & the Biggest Flop of the Season - 1959 to 2009 Peter Filichia (Applause Books). When *Evita* opened on Broadway during the 1979-1980 season, it was (as one of its songs said) "High Flying Adored." But in the 1970-71 season, the producers of *Lolita*, *My Love* saw their show (as one of its songs said) "Going, Gone, Gone" after its torturous Philadelphia and Boston tryouts. It didn't even try to brave Broadway, although the bookwriter-lyricist of *My Fair Lady* had written it. It happens every season. Broadway has one, two, or a few hit musicals, but many, many more flops. Here's a look at the extreme cases from each season of the past half-century. The musicals that everyone knew would be hits *The Sound of Music* , *The Phantom of the Opera* , *The Producers* and were. The tuners that sounded terrible from the moment they were announced *Via Galactica* , *The Civil War* , *Lestat* and turned out to be even worse than anyone expected. The shows that were destined to succeed *Breakfast at Tiffany's* , *1600 Pennsylvania Avenue* , *Merrily We Roll Along* but didn't. The ones that didn't have a chance *Man of La Mancha* , *1776* , *Grease* but went on to household-name status. Yes, Broadway is the oldest established permanent non-floating crap game in New York, and Peter Filichia takes a look at 100 shows that met either the most glorious or the most ignominious fates.

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