

Beyond Fund Raising: New Strategies for Nonprofit Innovation and Investment (AFP/Wiley Fund Development Series) (The AFP/Wiley Fund Development Series)

Kay Sprinkel Grace

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A source of inspiration and guidance for nonprofit fund raisers and managers Nonprofit fund raisers and managers are discovering that they need to develop fresh new visions of their nonprofits' missions and new strategies for connecting with a dedicated base of donors and volunteers. This book shows them how: by presenting a fundraising model that links philanthropy, development, and fundraising. It's packed with forms, checklists, flow charts, and real-world examples. Part of the NSFRE/Wiley Fund Development Series. KAY SPRINKEL GRACE (San Francisco, California) is one of the most well known fund raising professionals in the world. She is connected with the National Society of Fund Raising Executives and the National Center for Nonprofit Boards.



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