



The Essential Elements of Public Speaking (5th Edition) (Mycommunicationlab)

Joseph A. DeVito

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Covers the essentials of public speaking

This popular public speaking text is a concise, yet comprehensive exploration of the basic principles of public speaking, focusing on the essentials that a beginning student needs to know to prepare and deliver a speech. Research methods, critical thinking, and ethics are all emphasized and presented in unique ways. Briefer than many mainstream public speaking texts, *The Essential Elements of Public Speaking* helps students master key skills as quickly and efficiently as possible.

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