



Human Communication: Principles and Contexts

Stewart L. Tubbs, Sylvia Moss

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Intended for the introductory communication concepts course (versus the performance-oriented hybrid course), **Human Communication: Principles and Contexts** focuses on the principles of speech communication and its contexts. The award-winning authors, an academic and a professional writer, write engagingly, strive to link theory and research with fundamental concepts, and to enliven the exposition with intriguing case studies, useful interpersonal skills and stimulating examples. Tubbs and Moss show a true understanding and sensitivity to diversity, a reflection of their professional interests in gender and cultural issues. Stewart Tubbs is the Darrell S. Cooper Professor of Leadership in the School of Business at Eastern Michigan University. Sylvia Moss received the Whiting Writer's Award for her poetry and has twice been a Yaddo Fellow.

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