



Entertainment Industry: A Reference Handbook (Contemporary World Issues)

Michael J. Hauptert

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Entertainment Industry: A Reference Handbook casts the spotlight on the evolution of the entertainment industry over the entire span of the 20th century, covering everything from vaudeville to radio and from sports to television and movies. It explores how the entertainment industry stands apart from other high-dollar, big-business enterprises with regard to how its economy is sustained, and it serves as a handy source for more in-depth information that general readers will find fascinating.

An extensive annotated bibliography guides reader through their research, while a historical overview of the economics of the industry, a series of short biographies of the impact makers in the industry, and sources of more current information makes this work essential reading for anyone seeking comprehensive and specific information about the entertainment industry.

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