



Global Management Solutions - Demystified

Dinesh Seth, Subhash C. Rastogi

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This book is written with the intention to demystify the confusion on management solutions, and provides clarity on the intent, philosophy and relevance in different scenarios behind key management solutions. It covers a wide spectrum of both IT-based and non-IT based solutions in manufacturing, service and software industries, which have transformed businesses in the last few decades.

Key Features

- (1) Foreword by globally respected entrepreneur, Nandan Nilekani, co-chairman of Infosys Technologies, and academician, Dr Subhash D. Awale, director of National Institute of Industrial Engineering (NITIE), India.
- (2) Provides answers to FAQs from executives, engineers and students about the essence, pre-requisites, benefits and limitations, implementation time and costs etc including the emerging trends in key management solutions. It also guides them to identify the most appropriate solution considering external and internal factors influencing organizations.
- (3) Reflecting the long research, consulting and industrial experience of professors, it is a good text-supporting book for all students from management and engineering disciplines.
- (4) Operations & Production Management areas inclusive of Industrial engineering & Manufacturing. Management: It covers all techniques, methods & approaches inclusive of Japanese & western origins.
- (5) Information Technology areas: It covers all the management solutions from IT areas like ERP, SCM, CRM, BPO, KM etc.
- (6) Quality Areas: in the book covers all major techniques, concepts and solutions in quality areas.

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