



Real World Research

Colin Robson

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Real world research is a common responsibility of professionals and practitioners in a wide range of both public and private settings. These include teachers, social workers and health service professionals, managers and specialists in business, architects, designers, criminologists and accountants among many others.

Real World Research provides a clear route-map of the various steps needed to carry out a piece of applied research to a high professional standard. It is accessible to those without a social science background while providing rigorous and fully up-to-date coverage of contemporary issues and debates. It brings together materials and approaches from different social science disciplines, seeing value in both quantitative and qualitative approaches, as well as their combination in mixed-method designs.

Updated throughout, the third edition includes:

- A brand new chapter on multi-strategy designs
- Increased coverage of ethical issues
- A chapter on writing a project proposal
- Discussion of internet-based research - both as a research tool and as a subject for research
- Coverage of evidence-based approaches - seeking to present a balanced assessment of their value

Colin Robson's bestselling textbook is essential reading for many higher education courses, at both undergraduate, taught postgraduate and doctoral level, as well as practitioners and others carrying out a research project as part of their job. A very extensive website, which is closely keyed in to the text, provides additional resources including copious examples of research and further discussion of research issues, links to other useful resources and selected journal articles, annotated lists of further reading and an extensive set of PowerPoint slides.

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