



Asset Management in Theory and Practice: An Introduction to Modern Portfolio Theory

Duncan Hughes

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- Comprehensive but succinct introduction
- Theory is closely related to practice with real examples

This succinct guide introduces the reader to the asset management industry and gives an insight in to the real-life environment in which fund managers work. The theories of diversification, managing of risks, immunising portfolios against interest rate changes are here related to the practices of real asset management firms and the many constraints under which they work. It represents a comprehensive introduction to the real workings of equity, bond and other asset management to investment strategy.



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