



El Mall: The Spatial and Class Politics of Shopping Malls in Latin America

Arlene Dávila

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While becoming less relevant in the United States, shopping malls are booming throughout urban Latin America. But what does this mean on the ground? Are shopping malls a sign of the region's "coming of age"? *El Mall* is the first book to answer these questions and explore how malls and consumption are shaping the conversation about class and social inequality in Latin America.

Through original and insightful ethnography, Dávila shows that class in the neoliberal city is increasingly defined by the shopping habits of ordinary people. Moving from the global operations of the shopping mall industry to the experience of shopping in places like Bogotá, Colombia, *El Mall* is an indispensable book for scholars and students interested in consumerism and neoliberal politics in Latin America and the world.



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Mary Jones:

Have you spare time for just a day? What do you do when you have a lot more or little spare time? Yes, you can choose the suitable activity intended for spend your time. Any person spent all their spare time to take a walk, shopping, or went to the Mall. How about open or maybe read a book entitled El Mall: The Spatial and Class Politics of Shopping Malls in Latin America? Maybe it is to become best activity for you. You realize beside you can spend your time together with your favorite's book, you can smarter than before. Do you agree with the opinion or you have some other opinion?

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