



Atlas of Knowledge: Anyone Can Map

Katy Börner

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Maps of physical spaces locate us in the world and help us navigate unfamiliar routes. Maps of topical spaces help us visualize the extent and structure of our collective knowledge; they reveal bursts of activity, pathways of ideas, and borders that beg to be crossed. This book, from the author of *Atlas of Science*, describes the power of topical maps, providing readers with principles for visualizing knowledge and offering as examples forty large-scale and more than 100 small-scale full-color maps.

Today, data literacy is becoming as important as language literacy. Well-designed visualizations can rescue us from a sea of data, helping us to make sense of information, connect ideas, and make better decisions in real time. In *Atlas of Knowledge*, leading visualization expert Katy Börner makes the case for a systems science approach to science and technology studies and explains different types and levels of analysis. Drawing on fifteen years of teaching and tool development, she introduces a theoretical framework meant to guide readers through user and task analysis; data preparation, analysis, and visualization; visualization deployment; and the interpretation of science maps. To exemplify the framework, the Atlas features striking and enlightening new maps from the popular "Places & Spaces: Mapping Science" exhibit that range from "Key Events in the Development of the Video Tape Recorder" to "Mobile Landscapes: Location Data from Cell Phones for Urban Analysis" to "Literary Empires: Mapping Temporal and Spatial Settings of Victorian Poetry" to "Seeing Standards: A Visualization of the Metadata Universe." She also discusses the possible effect of science maps on the practice of science.

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Mark Bock:

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